



Confederation of Indian Industry

India. **gaming** **show** 2026

International Gaming, Animation, Esports & Infotainment Event

www.gamingshow.in

GATEWAY TO GLOBAL GAMING MARKET

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17-19 APRIL 2026
CHENNAI TRADE CENTRE, CHENNAI

INDIA'S GAMING MOMENTUM CONTINUES

The **India Gaming Show 2026** is back with its 8th edition, this time in **Chennai, India** bringing together the vibrant world of gaming, animation, esports, and emerging tech under one dynamic roof.

IGS 2026 AT CHENNAI !

- **AVGC Hub:** Chennai leads in Animation, VFX, Gaming, Comics & XR (AVGC-XR), with studios contributing to 100+ global projects.
- **Policy Support:** Tamil Nadu promotes gaming through its Online Gaming Authority & AVGC-XR initiatives.
- **VFX Capital:** Tollywood & Kollywood's VFX-heavy productions fuel demand for gaming & animation skills.
- **Innovation Zone:** Hosts major IT hubs, incubators (Tidel Park, SIPCOT), & research centers fostering startups & academia.



India's gaming sector is set to grow from \$3.7B in 2024 to \$9.1B by 2029, making it one of the fastest-growing markets globally. Chennai is poised to lead this surge – and IGS 2026 is where it all converges.

¹Source: https://www.business-standard.com/industry/news/india-s-online-gaming-sector-may-cross-9-billion-by-2029-report-125031900778_1.html

HIGHLIGHTS OF IGS 2026

ESPORTS ARENA

ANIME & POP CULTURE ZONE

INDUSTRY TALKS

ENTERTAINMENT STAGE

TECH & STARTUP PAVILION

ACADEMIC ZONE

COSPLAY

INDIE DEVELOPERS ZONE

HEALTH INITIATIVES

HEALTHY LIFESTYLE RELATED ACTIVITIES AT IGS 2026

While the digital initiatives in India assist the youth and the general populace in progressing and enhancing their economic status. The continuous use of electronic devices has an indirect impact on both their mental and physical health. The following health initiatives can greatly contribute to this situation by providing guidance and support to young people through diverse health schemes.

- » Digital and Interactive Wellness
- » Nutritional and Dietary Activities
- » Engagement with Naturopathy and Yoga
- » Creative and Educational Activities
- » Opportunities in Career and Startup
- » Awareness of Medicinal Plants

The objective of these activities is to establish traditional knowledge as contemporary, sustainable, and pertinent, thereby bridging the divide between traditional wisdom and youth-centric lifestyles.

A THROWBACK TO PAST EDITIONS



2025

7th edition featured esports, animation, IOT, cosplay, & startup showcases highlighting India's global gaming potential.



2024

6th edition reinforced India's role as a dynamic gaming hub.



2023

5th edition showcased latest tech, VR, and gaming trends.



2021

Held virtually with a 15-day global conference during COVID-19.



2019

3rd edition in New Delhi continued grow international participation.



2018

IGS-South launched in Bengaluru, expanding reach in India.



2017

Inaugural IGS held with Japan, Korea & UK as key partners: drew 70,000+ visitors & global attention.



EXHIBITOR PROFILE*

- » Animation
- » Banks & Finance Institutions
- » Cosplay
- » DTH Games
- » Microprocessor Design Firm
- » Licensing
- » Game Designers
- » Indoor Physical Fitness
- » Gaming Gifts Publishers
- » I-Games
- » Start-Ups
- » Gaming Hardwares
- » Tech Startups
- » Mobile Devices
- » Gadgets & Peripherals
- » Artificial intelligence (AI)
- » PC Games Software
- » Developers
- » Lifestyle Related Activities
- » Esports & Live Streamers
- » AR/VR/XR
- » Merchandise
- » Anime Studios
- » EdTech Firms
- » Thinktanks
- » Mental Wellness & Focus Training
- » AVGC Studios
- » Streaming Platforms
- » Content Creators
- » Influencer Agencies
- » Design Colleges
- » Toy Brands
- » Student Developer Groups
- » VFX Studios
- » Concept Artists
- » Yoga & Wellness Brands
- » Indie Developers
- » Telecommunication Carriers
- » Media Houses

VISITOR PROFILE*

- » Industry Delegates
- » Government Delegates
- » Gaming Enthusiasts
- » Law Firms
- » Industry Analysts
- » Marketing/Advertising Agencies
- » Publications
- » Regulatory Bodies
- » Legislative Institutions
- » Content Makers
- » EdTech Leaders
- » Brand Managers
- » Storyboard Artists
- » Career Counselors
- » Startup Enthusiasts
- » Academia
- » Media Representatives
- » General Visitors

**This list is illustrative*



Confederation of Indian Industry

The Confederation of Indian Industry (CII) works to create and sustain an environment conducive to the development of India, partnering Industry, Government and civil society through advisory and consultative processes

For 130 years, CII has been engaged in shaping India's development journey and works proactively on transforming Indian Industry's engagement in national development. With its extensive network across the country and the world, CII serves as a reference point for Indian industry and the international business community.

In the journey of India's economic resurgence, CII facilitates the multifaceted contributions of the Indian Industry, charting a path towards a prosperous and sustainable future. With this backdrop, CII has identified "Accelerating Competitiveness: Globalisation, Inclusivity, Sustainability, Trust" as its theme for 2025-26, prioritising five key pillars. During the year, CII will align its initiatives to drive strategic action aimed at enhancing India's competitiveness by promoting global engagement, inclusive growth, sustainable practices, and a foundation of trust.



FOR FURTHER DETAILS OR SPACE BOOKING PLEASE CONTACT:

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